

STORY BY MODCLOTH

Standard, full size

STORY
BY MODCLOTH

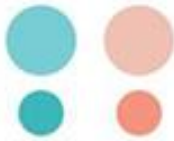
Stacked, full size

STORY
BY MODCLOTH

Black & White, small, no in-line

STORY
BY MODCLOTH

Hi-Contrast, small, no in-line



Primary



Secondary



Neutral

Museo
Slab

Museo 500 • Museo 500
Italic • Museo 700

Brandon
Grotesque

BRANDON BOLD

Info and body copy font within images



Numbering, Trend Spins One



Misc. Shapes



Arrows



Line Elements

TREND SANS
TREND SLAB
LEAGUE GOTHIC
Thirsty Rough
Learning Curve

Display fonts within images



Universal 'shop' CTA and category 'shop' CTA



Textures & Patterns

salted ink

DIGITAL DESIGN CO.

VARIATION



SUBMARK



VARIATION



COLORS



PATTERNS & PRINTS



FONTS

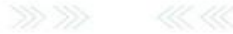
Elegance

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SWEET SANS MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BRAND ELEMENTS



BRAND INSPIRATION



haze



WEBSITE

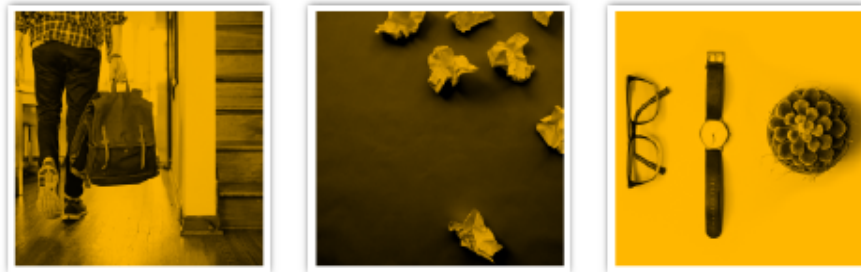


VOLR

Brand Colors



Imagery



Buttons



Texture



<http://www.styletil.es>

Template by @Samanthatoy

This is an example of a header

Font: Source Sans Pro Bold / 32pt

This is an example of a subheader

Font: Source Sans Pro Bold Italic / 28pt

PBR Truffaut Pinterest letterpress, polaroid consequat master cleanse. Odd Future pariatur chia kitsch. Keytar VHS Brooklyn roof party flannel Williamsburg. [Elit consectetur.com](#) put a bird on it sriracha try-hard odio. Eu cray health goth selvage, artisan odio locavore sustainable commodo American Apparel McSweeney's PBR quis chia. Sapiente four dollar toast 8-bit cardigan 3 wolf moon, meditation Austin exercitation Portland ugh artisan letterpress. Laboris mlkshk cornhole, selfies scenester yr labore vinyl Echo Park listicle.

Font: Source Sans Pro Regular / 14pt

[This is an example of a text link >>](#)

Adjectives

Light Positive
Warm Motivate

Be creative, don't just use this template as-is!